The magic of individual styling – meet my friend "Rasa en Détail"
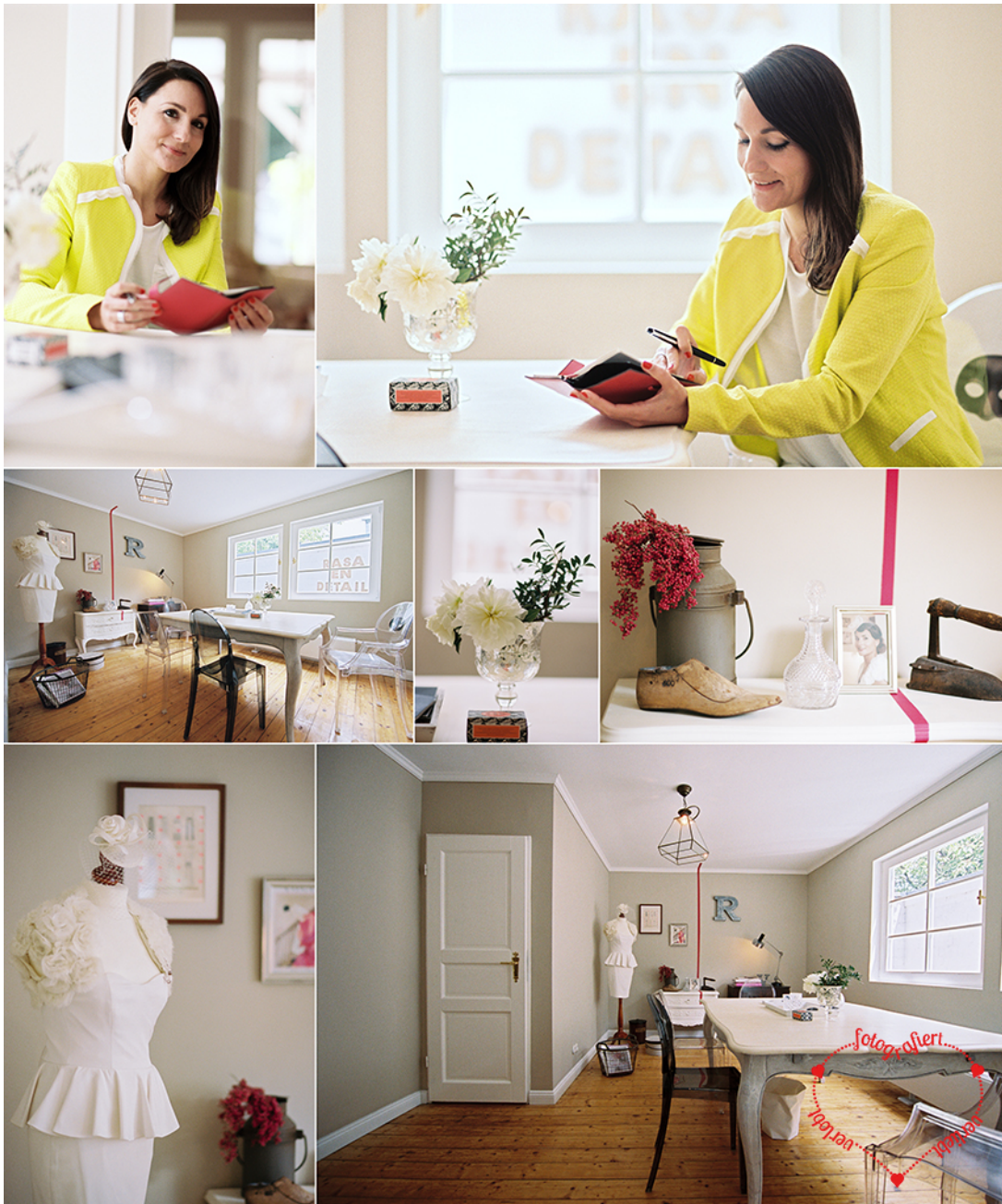

Do you know these magic moments, when you enter a room and you just feel a warm welcome and even home?
This just happened to me when I visited Eva Verena Keller from rasa-en-detail in her new home office in Düsseldorf. She moved there half a year ago and renovated everything on her own, with help from her husband of course. And when I've got home from my visit, I told my honey that I could just move into her house. But I think she will not move out.

But I don't want to talk about my desires. I want to show and tell you something about rasa-en-detail.

Eva Verena Keller established this unique firm in 2013. She turned her hobby into business: decoration, styling for photo shoots and advertising films and concepts and decoration for weddings and events. Her passion for styling makes her business very diverse. She helps you with your home style or fashion style.

She loves to travel and her travels to France and England take a great influence on her work. She is a huge vintage fan and imports all the beautiful, old items from there. For her it is very important that every piece is unique. She told me that her basement is a big storage for her collection.

Her office is decorated in a wonderful mixture off old and new stuff. A look I love!

And you feel the energy of inspiration all over the place. This special magic when someone is really loving and living her passion.

Wedding couples often bring a beloved item with them for the first talk about the wedding styling and Verena starts from this point to set up the individual concept for the wedding.

It is very important to her, to offer every time a new styling and not copying herself.

The styling concepts start with the invitation and end with the thank-you-card.

Her favourite weddings are not that classic and more different in the style.

And if you really like what you see in my blog post, just have a look at her online shop.

2. August 2015, Heike Möllers